



**Fierté Timmins Pride**  
**10TH ANNIVERSARY**

**June 3 - 10 2023**



**Fierté Timmins Pride**  
**Sponsorship Package**



# Who we are



Fierté Timmins Pride is a not-for-profit organization with a volunteer-led board of directors. Fierté Timmins Pride works to unite and engage individuals and organizations to educate, advocate, and support the 2SLGBTQ+ community in Timmins and surrounding areas.

The first Pride event Timmins hosted was in 2014. It all began with a flag raising at city hall, a parade, and a drag show. Through the years we've invited the community to get involved by *filling the city with rainbows*: a program that encouraged businesses to display Pride in their storefronts.



Pride has always relied on community involvement to make Pride Week a success. Every year we reach out to invite organizations to host their own activities during Pride Week or sponsor an event Fierté Timmins Pride is already hosting. Annual events hosted by Fierté Timmins Pride are a flagraising, a rally, an educational workshop, a parade, and dragshow which includes local talent. Previous years has seen many activities hosted by the community including: all ages bowling, film screenings, craft sessions, pancake breakfasts, art exhibits, inclusive prom, dances, bar socials, and much more.

These events and initiatives create safe spaces within the city where members of the 2SLGBTQ+ community can feel safe to be their authentic selves. A privilege often not accessible to the community during other times of the year.

Today, Pride week has grown beyond what we dreamed of when we first began. The events are grander, the parade is longer, and the crowds are larger. The city has become much more inclusive since the first Pride parade. The city has seen the creation of a 2SLGBTQ+ nonprofit organization, the inclusion of 2SLGBTQ+ policy in local business and government, and the continued celebration of Pride week in June.

Fierté Timmins Pride's work has not been limited to Pride week. The organization works to educate the community through various workshops, consulting, and advocating to make Northeastern Ontario more inclusive.



**Fierté Timmins Pride's facebook page has over 2,000 followers**

visit: [facebook.com/TimminsPride](https://facebook.com/TimminsPride)

# How you can Participate



This year Fierté Timmins Pride has planned for a Pride week worthy of the 10 years of accomplishments. We are looking to local organizations and businesses to join in the celebration in a variety of ways.

**Event Sponsorship** - We are looking for sponsors and partners to make the events as grand as possible. This is a great opportunity for your business or organization to show your support of the 2SLGBTQ+ community and show your support as an ally. Refer to the sponsorship grid for a variety of ways you can support Pride week. For our tenth anniversary, we are seeing the return of our increasingly popular Annual Drag show and the addition of a few new events. Fierté Timmins Pride is looking for sponsors to support new events as well like the Pride Gala, Drag Brunch, Educational workshop, and trivia night. We also encourage organizations to host their own events as well.

**Rally and Parade** - We are asking companies and individuals to participate in the rally and the parade which will occur on Saturday, June 10th, 2023 in the afternoon. Come out and join in our walk through the downtown core carrying supportive signs, rainbow flags, banners and other promotional materials from your organization. This is your opportunity to showcase your support of the 2SLGBTQ+ community.

**Fill the City with Rainbows** - The decorating of organizations and businesses' windows in rainbow pride colors is a foundation of the Pride Week Celebrations. We encourage the organizations and businesses in downtown Timmins to participate. It will be an encouraging component while on the parade route for those in the downtown core. Participating in decorating for Pride shows Timmins residents that you are a 2SLGBTQ+ safe(r) space.

**Affiliate Events** - We would like to encourage you to host your affiliate event in support of the 10th Annual Pride Week in Timmins. Examples would include hosting a breakfast, hosting a relevant workshop, hosting a poetry reading event, etc. Should you be interested, please ensure that you register your event with Fierté Timmins Pride to allow us to add it to the events calendar and promote it throughout the community.

We would like to thank you for your consideration in supporting Timmins Pride. Your encouragement would certainly help us in supporting the 2SLGBTQ+ community, educating the community at large, and increasing the visibility of the queer-identified people of Timmins and the surrounding area.



*Fierté Timmins Pride's parade has seen a up to 350 community members and allies. The march is an opportunity for individuals and organizations to show their commitment to inclusion.*



*Fierté Timmins Pride's drag show has included the best queens available. Queens who have preformed have gone on to become cast members of TV's **Canada's Drag Race** and **Call Me Mother**.*





<b>SPONSORSHIP LEVELS</b>	<b>DIAMOND</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>FRIEND OF PRIDE</b>	<b>LOCAL PARTNER</b>
<b>TOTAL DONATED CASH</b>	<b>\$7,500 +</b>	<b>\$5,000 - \$7,499</b>	<b>\$2,500 - \$4,999</b>	<b>\$1,000 - \$2,499</b>	<b>\$500 - \$999</b>	<b>\$250- \$499</b>
<b>MEDIA OR IN KIND CONTRIBUTION</b>			<b>\$5,000 +</b>	<b>\$2,000 +</b>	<b>\$1,000 +</b>	<b>\$1,000 +</b>
<b>PRIDE WEEK PRESENTING SPONSOR</b>	<b>YES</b>					
<b>TITLE SPONSOR FOR SIGNATURE EVENT</b>	<b>YES</b>	<b>YES</b>				
<b>LOGO ON EVENT T-SHIRT</b>	<b>YES</b>	<b>YES</b>				
<b>MEDIA ADVERTISING MENTIONS</b>	<b>YES - ON ALL EVENTS</b>	<b>YES - ON ALL EVENTS</b>	<b>YES - ON SOME EVENTS</b>			
<b>LOGO ON TIMMINS PRIDE WEBSITE</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>			
<b>VERBAL RECOGNITION AT EVENTS</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>			
<b>EVENT BOOTH &amp; PARADE ENTRY</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>		
<b>COMPLIMENTARY DRAG SHOW TICKETS</b>	<b>6 TICKETS</b>	<b>6 TICKETS</b>	<b>4 TICKETS</b>	<b>2 TICKETS</b>		
<b>SOCIAL MEDIA MENTIONS</b>	<b>HYPERLINKED LOGO ON ALL SOCIAL MEDIA PROMORTIONS</b>	<b>HYPERLINKED LOGO ON ALL SOCIAL MEDIA PROMORTIONS</b>	<b>HYPERLINKED LOGO ON SOME SOCIAL MEDIA PROMORTIONS</b>	<b>HYPERLINKED LOGO ON SOME SOCIAL MEDIA PROMORTIONS</b>	<b>HYPERLINKED LOGO ON SOME SOCIAL MEDIA PROMORTIONS</b>	<b>HYPERLINKED LOGO ON SOME SOCIAL MEDIA PROMORTIONS</b>
<b>PRIDE RALLY THANK YOU BOARD</b>	<b>LOGO AS PRIDE WEEK SPONSOR</b>	<b>LOGO AS TITLE EVENT SPONSOR</b>	<b>LOGO</b>	<b>COMPANY NAME</b>	<b>COMPANY NAME</b>	<b>COMPANY NAME</b>

**TO DISCUSS SPONSORSHIP:**

**MATTHIEU VILLENEUVE - PRESIDENT**  
**705-262-2583 / FTTPRESIDENT@GMAIL.COM**

**FIERTÉ TIMMINS PRIDE**

**PO BOX 301**  
**TIMMINS ONTARIO P4N 0A0**

**E-TRANSFERS CAN BE MADE TO:**  
**FTPTREASURER@GMAIL.COM**